

## Ethnography Questions – Los Tres Fantasticos

### Background:

1. Can you provide us with a brief introduction to yourself? What is your name and age? Where do you work? What kind of work do you do? **AI STUDENT: What's your major?**
2. Employer: What is your education level? If you were returning to school what would be the important factors for you when you were comparing programs? **AI Student: When you were looking into schools what were the important factors in your decision process?**
3. In your career, did you have a mentor? **AI STUDENT: When you leave school and go to work, would you like to have a mentor?**
4. Employer: When you're looking to hire people for a production or a project you're working on, what types of things do you look for in the prospective employee? **AI Student: When you begin looking for a job (or when you have looked for an internship) what kinds of things do you want to show off to the employers? (Resumes, reels, books, websites, etc.)**
5. What is your 2 year plan? In other words, do you hope to get a promotion, a new job, get additional training, change careers, buy a car, get married, etc?
6. When you were in high school, what did you want to be when you "grew up?"
7. If, knowing what you know now, you could do any job in the world – what would that be?

### Psychology:

8. What do you consider "cool"?
9. What drives you? Do you have a personal motto or does someone inspire you, etc.?
10. If I gave you a \$100 with the stipulation that you have to buy yourself a gift, what would you buy and from where? You can't pay a bill. You can't buy food. You can't buy a gift for someone else. You have to spend it on yourself.
11. When and if you have a few free hours in which you don't have to work on projects – what do you prefer to do with your free time?
12. If you were invited to a fancy dinner with industry peers, a major sporting event and a beach party but they were all on the same night – which would you choose to go to and why?

### Technology/Film:

13. Do you enjoy technology? And if so, what's your favorite kind of technology?
14. Technology is always changing and advancing. Is there something you hope to see in the future? Maybe something you've heard about that you're excited about? What do you think is coming next in the world of technology?
15. If you were buying a new piece of technology – would you buy it for your professional goals or for your personal enjoyment?
16. Name an inspirational movie, director or screenwriter (if you have one).
17. Do you consider film art?
18. Have you ever been to a film festival? If so, what did you like or dislike about it?
19. How about an online video site (like YouTube or MySpace videos)? What do you like/dislike about your favorite online video sites?
20. If you had some free time and went on your favorite video site to watch a video, what would you search for? And how would you expect those search results to show up?