

ETHNOGRAPHY INTERVIEW NOTES

INTERVIEWS WITH THE FOLLOWING BELOW:

CRISTIAN HASSMAN GUEST ASSISTANT INTERVIEW ONE

MAYTE CAMPOS

MERT ICGOREN

PHYLLIS LAU

LIREZA MARTELL

MAYTE CAMPOS INTERVIEW # 1 - STUDENT

From Video to Interactive Media & Web Design

- very shy
- twiddling feet
- nervous
- picking her fingernails
- likes emo
- black shirt, purple pants
- red dye in her hair
- skull on her shirt
- likes Hot Topic
- black Vans

MERT ICGOREN

INTERVIEW # 2-Employer

- relaxed
- work with Commercials and TV
- just recently shot a pilot
- a rapper
- has experience in entertainment
- BA from Emerson College in 2002
- school of choice- AFI, UCLA
- seeking individuals which are eager to learn
- loves pink and metallic

- black shades
- brown slacks
- nice shoes
- dress shirt

PHYLLIS LAU AND LIREZA MARTELL

INTERVIEW # 3 - STUDENTS

- both like Emo.
- likes to make it things easily accessible
- very comfortable
- wants a steady job, nice ,home, clothes, etc.
- family motivates them
- had rings and jewelry

PHYLLIS LAU

From Graphic Design to Interactive Media & Web Design

- crossing fleet
- from Hawaii left to go to this specialized school
- La Film
- gets excited needs to save for school
- wanted to be a print maker
- disposable cams make her happy
- capture time
- smiles a lot , nodes, shrugs shoulders
- Wes Anderson and Michel Gondry
- grey converse
- blue jeans
- grey jacket
- white graphic tee

LIREZA MARTELL

From Animation to Game Design

- legs crossed and hands
- moving hands a lot
- You tube
- Loves Tim Burton

- Loves the spotlight
- Has design company experience
- FBI agent
- Wants a music box
- TIVO
- cute designed sandals
- blue jeans
- purple shirt with writing

•
•

Comments

•

[me](#) Posted on Sunday, April 13, 2008 4:04 PM (Comment added to file version 3)

- [Delete](#)

Thanks for this Fawn, btw.

Second edit is almost done but in the mean time the interview with Mert and Mayte with all 20 questions is up and ready for viewing on the process site.

Please review and then go on over to the new Whiteboard I'm about to post for "Brand Attributes."

•

[fawn johnson \(Los Tres Fantásticos\)](#) Posted on Saturday, April 12, 2008 1:15 PM (Comment added to file version 3)

- [Delete](#)

Ok and i sent a message regarding the After Effects i could just create an introduction animation and then when we here from Claire do titles if necessary.

•

[fawn johnson \(Los Tres Fantásticos\)](#) Posted on Saturday, April 12, 2008 1:12 PM
(Comment added to file version 3)

o [Delete](#)

where are the photos?

i will send a photobucket link its not uploading on here been trying since early mourning when i got home.

•

[me](#) Posted on Saturday, April 12, 2008 1:07 PM (Comment added to file version 2)

o [Delete](#)

I've received Jose's photos - I'll start editing/uploading to Photobucket later but I'm gonna focus on the editing first.

•

[fawn johnson \(Los Tres Fantásticos\)](#) Posted on Saturday, April 12, 2008 12:59 PM
(Comment added to file version 2)

o [Delete](#)

where are the photos?

i will send a photobucket link its not uploading on here been trying since early mourning when i got home.

- [Version History](#)
- [Audit Trail](#)

Created	User	Title	
34/12/2008 1:07 PM	me	Ethnography	• Delete
24/12/2008 12:58 PM	fawn johnson (Los Tres Fantásticos)	Ethnography	• Delete
14/12/2008 12:56 PM	fawn johnson (Los Tres Fantásticos)	Ethnography	

- [Audit Trail](#)

<u>Date</u>	<u>User</u>	<u>Action</u>
4/13/2008 4:04 PM	me	Comment added to whiteboard
4/12/2008 1:15 PM	fawn johnson (Los Tres Fantásticos)	Comment added to whiteboard
4/12/2008 1:12 PM	fawn johnson (Los Tres Fantásticos)	Comment added to whiteboard
4/12/2008 1:07 PM	me	Whiteboard updated
4/12/2008 1:07 PM	me	Comment added to whiteboard
4/12/2008 12:59 PM	fawn johnson (Los Tres Fantásticos)	Comment added to whiteboard
4/12/2008 12:58 PM	fawn johnson (Los Tres Fantásticos)	Whiteboard updated
4/12/2008 12:56 PM	fawn johnson (Los Tres Fantásticos)	Whiteboard created