

Sites Research

1. Sundance Shorts

<http://www.sundance.org/globalshorts/>

Pleasant colors

Tech use: flash, javascript and html, video downloads availability.

Easy to navigate, but distracting background.

2. Tribeca

<http://www.tribecafilmfestival.org/>

Flash and HTML

Site maintains the structure on two colors fuchsia and white.

Access to photo and video content, search options by title, director or country.

3. Palm Springs International Film Society

<http://www.psfilmfest.org/>

Flash and HTML

Provides a lot more information than the previous sites, example list of events, festival news, archives, search by film program, country, topic, director and venue, well organized and balanced.

Color palette is on pastel blue, aqua and tint of light blue.

4. Los Angeles Film Independents

<http://lafilmfest.com/>

HTML site with many pages inaccessible.

This site though provides with the upcoming event in LA but does not have a showcase of the films.

The look and feel is young and artistic as opposed on the above site that have a more mature feeling.

5. Austin Film Festival

<http://www.austinfilmfestival.com>

use of HTML and Flash, displaying video on you tube player
as well as linking to related videos.