

## Beta Testing

1. User 1 – She watched the featured film on the home page then went to the categories. From here she chose 'Action' and watched the feature film then selected a related film. After watching this film she went back to the categories with the back button.

With the task of finding all the videos by one student she went straight to the search box to look for them. To find out about the Turtle film she went to the home page, then to the categories, then 'Commercials', found "Turtle" and watched it. When told to find all the music videos she went to the categories and selected the music videos.

When she clicked on the Extra Medium Shorts button and nothing happened she thought something was wrong with the site. It was not funny to her.

2. User 2 – He watched the featured film on the home page first then went into the categories and to Action. He watched a related film from the Action category. From here he went to the About page and read it then visited all the top links.

The user went to the categories first and then the search tool to find all the videos by Danny Macias. When told to find out what "Turtle" is about he found the film and read the short description. He didn't bother watching the film to know what it was about. When he was searching for all the Music Videos he used the search box first. When no results came up for it, he went to the categories and found them. Lastly to download the submission form he clicked on the Rules & Submissions link without hesitation and downloaded it.

3. User 3 – The third user did not watch the feature film on the home page; he went straight to the primary navigation and selected Short Shorts. He watched about 10 seconds of it then selected a related film. After watching one of the related films he selected the categories tab and watched the Motion Graphics featured film. Then he went through the whole top navigation after doing a search that came up with no results.

When looking for all Danny Macias' videos he went directly to the search bar to look for them. To find out what "Turtle" is about, he read the short description then watched half of the film. He had trouble looking for the About Site Design page. He went from the Contact page to the About page to the Site Map and did not find it, even though it is listed there. He finally found it in the footer links.

The time code was confusing for him. He wasn't sure why it is there and he wanted it to stay there instead of showing some numbers then disappearing. Also when doing a search, the words "Search by name" stays in the search box when he clicked inside it. Usually the words will disappear after clicking inside the search box.

Jose Perez

Beta tester 1

1play the animated movie/ effectively use the volume and controls.

2able to find the about web design and interactive media.

When ask to find the team the design the site selected the about page and then later, found the page

Play around the on the site and access the categories.

Play the videos for a few seconds and found one .

Use the main navigation .

Scanned through the pages.

Selected a video out the commercial categories.

Read the contact page (it actually read the entire information).

Comments suggestions:

Is not clear the date is .

Categories are not very accessible or are not popping out (?)

Select the text to copy it.

Would like to see more info on the movies about the author.

Beta tester 2

Tasks

Play a movie and lower the volume/ use the controls.

Find out about the web design and interactive media major at Ai.

Find the name of the team design.

Notes and comments

Skip the intro video to scanned the site.

Used the main nav, click on every button left to right and stop on the long shorts.

Browse the categories and selected the horror categories, test the volume and other controls

User knows what the site is about.

Did not know date and location of the event.

Scanned the about page (ask why is in Spanish).

Able to find the date and location on the second try.

User does not understand why medium shorts does not work (why is even there).

Browse through the current news page, location and home.

User search for another art institutes on the search box.

Suggestions:

Graphics needs to call more attention in the categories section.

In a rate system from 1 to 10 what would rate the site? 7

User think the site does what is supposed to, the site is straight to the point.

The water mark logo does not translate summer shorts. (Perhaps we can use the Ai user suggested).

Would like to see an archival of the past portfolios, (in case that someone missed the portfolio and would like to see it).

Would like to see more info on the movie clips about the length.

IMD beta tester

Played the welcome movie twice to understand what was about.

Proceeded to featured shorts and play one video for a few seconds then proceed to explore more.

Clicked on categories button and clicked on the animation category play the video and test the volume, stop and rewind buttons.

Browse the location page, sitemap .

User thought it was confusing the links on the footer because most of the links where connected to the ai web site and did not bother to check the other links other than the site map, then it realized there was more links related to the site.

When accessing the categories page and selecting a category there is not a back button to the categories section.

Overall likes the look and field of the site.

Did not understood the title of the main navigation although agrees that is a good idea to organize the content in two different ways.

In an average of 1 to 10 the user rates this site with a 7.

Erin B. Lillis  
Interactive Entertainment Design  
June 3, 2008

### **Beta Testing – Feedback**

#### **Testers:**

- 1. Jonathan, 18 years old, Digital Film and Video Production major**
- 2. Ed, 18 years old, Digital Film and Video Production major**
- 3. Ni, Associate Chair of DFVP department/teacher**
- 4. Michael, 27, Interactive Media Design major**
- 5. Russell, Interactive Media Design teacher**

#### **Playing with Site:**

Jonathan:

- Played the introduction video
- Went to the Categories page
- Clicked the “Experimental” link and watched the featured video
- Scrolled through the related videos playlist
- Read through the descriptions on the “Action” search results page
- Clicked on thumbnails in playlist to get the videos
- Went to the “Episode 3” video and watched it in its entirety. He received a text message while he was watching, read it, and continued watching. He also scrolled through the playlist and read those pieces of information.
- When that video was done he rolled over the header to watch the time animations. He was looking to see how long the videos in those categories were.
- Tried to click on the Extra Medium Shorts link a few times
- He used the volume on the video player to turn the video down
- Watched the “Pinks” video in its entirety.

Ed:

- He went to the Categories page
- Picked a Category and went to a video but stopped it when it started playing
- Went back to the categories page and chose "Television"
- The video loaded and he stopped it right away.
- He rolled over the header to watch the animations.
- Scrolled through video playlists.
- Went back to the home page and clicked on Rules and Submissions, Location (scrolled through and read it), Current News (looked at the pictures) and Contact (and read through that info)
- Went back to home and watched the intro video for a few seconds but stopped it.

Ni:

- Played a video.
- Rolled over header animation
- Clicked on Short Shorts and watched video (rolled over header while watching video).
- Clicked on Medium shorts.
- Tried to click on "Extra Medium Shorts" twice and then moved on.
- Clicked on About, Locations, etc. and scrolled through
- Clicked on Contact page and read the whole thing
- Clicked on Rules and Submissions, clicked on Submission form, loaded form, then click X to close and lost the whole site.
- Clicked on "Extra Medium Shorts" again to no avail.
- Searched by "Jose Perez" after seeing that he was the maker of one of the videos and his movie came up on the search page.
- Visited the Site Map and clicked on the categories (Animation, Motion Graphics, etc.) from that page.

Michael:

- Rolled over the header and made a face when he saw the "Error" message

- Went to locations page and clicked on Google link, then clicked back to get back to site
- Clicked on Current News
- Watched a movie and clicked on thumbnails in playlist
- Turned the volume down on the player on one movie
- Clicked on Long Shorts and then Extra Long Shorts
- Went from Home to Categories to Motion Graphics
- Clicked on DFVP on footer, then back to get back to site
- Clicked on the logo to get to home (other testers used the “Home” link)
- Searched in the search box for “Animation” but no results came up. Then he went to a movie and looked at the title (“Tattoo”) and typed that name into the search box to see if it would come up (but it didn’t).
- Clicked on Adobe ad, then back to site
- Clicked to home and watched the intro video

Russel:

- Looked at the time code animation closely
- Clicked on video thumbnails to view videos
- Read descriptions on videos to see if they matched what the movie was about
- Scrolled through the playlist.

**Question 1 - Find the date and location of the on-ground festival:**

- Jonathan:
  - Went to the Rules & Submissions page
  - Went to footer and clicked links
  - Clicked on Current News, then Location, then About
  - Played the Intro event video
  - Found the event info twice but didn’t seem to acknowledge it

- Ed:
  - Clicked on “About” and find it right away.
- Michael:
  - He rewound the intro video and stopped on the frame with the date and time
- Russel:
  - Went to the main page and watched the introduction movie and found the date/time.

**Question 2 – Download the Submission Form:**

- Jonathan:
  - Clicked on the Rules and Submissions link from the “Pinks” video page but the link was broken so he went back to the home page (using the “Home” link) and clicked on the Rules and Submissions page again. This link worked so he was able to download the form.
- Ed:
  - Clicked on “About” and find it right away.
- Michael:
  - Went right to submission form and clicked on it
- Russel:
  - Went to Rules and Submissions page and clicked on the PDF icon to download but that didn’t work so he clicked on the text instead.

**Question 3 – Find and watch a movie that has “dramatic” content:**

- Jonathan:
  - Went to the Categories page, clicked on Drama and watched a movie. No problems.
- Ed:
  - He went to the Home page.
  - Clicked on Medium Shorts and read through the movie description on the video page.
  - Scrolled through the playlist.

- Went back to home and found the Categories tab but didn't click on it.
  - Later went back and clicked on it and then found "Drama."
- Michael:
  - Went to home, clicked on Categories, clicked on Drama. No problems.
- Russel:
  - Went from home to the Categories tab and then chose Drama. No problems.

**Extra Tasks – Play an Animated movie and lower the volume.**

- Ni:
  - Went to the Site Map, clicked on Animation and lowered the volume on the player. No problem. (But made the comment later that she only knew where the Animation category was because she'd been to the Site Map earlier in her testing. She thought other users would be confused about where to find it.)

**Extra Tasks – Tell me what the movie "Turtle" is about.**

- Ni:
  - Found the movie Turtle and read the "short description" to tell me what it was about.

**Extra Questions – Any particular likes, dislikes or frustrations?**

- Jonathan:
  - Liked the design. He said it was very "simple" but it might be "too simple." He was concerned that other people might find the design too boring.
  - He also didn't like the "Extra Medium Shorts" option on the header. He made the comment that he liked how rolling over the links told him how long the videos were going to be (in the time code animation) but when he rolled over "Extra Medium Shorts" it just said "Error." It frustrated him that it jumped from 8 minutes to 15 minutes.
- Ed:

- He liked how the “Categories” were all on one page and in one window so it was easy to scan through it.
- Ni:
  - She was confused by the “Extra Medium Shorts” link on the navigation. Didn’t understand why it was there and why it didn’t work.
- Michael:
  - Was frustrated that all external links (Adobe, Google, etc.) loaded in the same window. Wanted to see them in a new tab/new window.
  - Wanted to see a Contact form on the Contact page
  - Wants the “Full Screen” option on the Flash player (and the Captions option eliminated since there are no captions).
  - Made the point that the “Extra Medium Shorts” option not working made him feel like he was doing something wrong and it frustrated him.
- Russel:
  - Made the comment that the time code animation didn’t work like time code that he was familiar with.
  - Wanted to know why the “Extra Medium Shorts” option on the header navigation didn’t work.
  - Asked about all the dummy text/times but understands now that it’s all fake information.
  - Pointed out that the “Ai” on the brand needed something behind it because he didn’t like the way it looked just sticking off the patch.
  - Wanted the movie titles in the related videos playlist to be clickable.
  - Wanted the footer links to be better formatted.
  - Didn’t find anything about the site particularly frustrating. Instead he pointed out that everything functioned exactly the way he thought it should because he was so familiar with video sites and our site worked the same (playlists, categories, etc.).

## Web Monkeys Beta Feedback

### Tester #1:

- 1) User site map to locate the privacy policy  
-good
- 2) Send email to the student who made the movie "Orson's Smile"  
-located it – unable to email
- 3) Play a movie that is longer than ten minutes  
-good –located it through 'summer shorts' main nav
- 4) Find the date and location of the on-ground festival  
-good
- 5) Find and watch a movie that has "dramatic" content  
-good
- 6) Download the submission form  
-good
- 7) Play an animated movie and lower the volume.  
-good
- 8) Find out more about the web design and interactive media major at AI  
-good
- 9) Find the name of the team that designed the site  
-good
- 10) Find the videos by the student named "Danny Macias"  
-searched 'Macias' and didn't come up with any... searched 'Danny' and didn't come up with any, and finally searched 'Danny Macias'
- 11) Tell us what the movie 'Turtle' is about  
-hard time finding it, but found it
- 12) Find all "music videos"  
-good

### Feedback:

- Pages aren't lined up on the right (gets off-centered when scrollbar appears to the left)
- External links need to open in new browser, there's no way to go back besides the 'back button'
- Numbers need to stay up on time-code
- Would like to search by just first name, or keyword because doesn't know everyone's full name

### Tester #2:

- 1) User site map to locate the privacy policy  
-did a search for the privacy policy in the search box
- 2) Send email to the student who made the movie "Orson's Smile"  
-located it – unable to email
- 3) Play a movie that is longer than ten minutes

- good
- 4) Find the date and location of the on-ground festival
  - good
- 5) Find and watch a movie that has “dramatic” content
  - Had trouble, looked through each short category, but found one ‘randomly’
- 6) Download the submission form
  - good
- 7) Play an animated movie and lower the volume.
  - good
- 8) Find out more about the web design and interactive media major at AI
  - good
- 9) Find the name of the team that designed the site
  - good
- 10) Find the videos by the student named “Danny Macias”
  - clicked on his picture to find his videos (but eventually did a search for his name)
- 11) Tell us what the movie ‘Turtle’ is about
  - hard time finding it, (looked t hru each short cat) but found it
- 12) Find all “music videos”
  - good

Feedback: Extra Medium Shorts – “You guys didn’t finish?”

**Tester #3:**

- 1) User site map to locate the privacy policy
  - good
- 2) Send email to the student who made the movie “Orson’s Smile”
  - located it – unable to email
- 3) Play a movie that is longer than ten minutes
  - good
- 4) Find the date and location of the on-ground festival
  - good
- 5) Find and watch a movie that has “dramatic” content
  - good, used site map to locate ‘drama’
- 6) Download the submission form
  - good
- 7) Play an animated movie and lower the volume.
  - good, used categories page to locate ‘animation’
- 8) Find out more about the web design and interactive media major at AI
  - good
- 9) Find the name of the team that designed the site
  - good
- 10) Find the videos by the student named “Danny Macias”

-good

11) Tell us what the movie 'Turtle' is about  
- (looked t hru each short cat) but found it

12) Find all "music videos"  
-good

Feedback:

- Open new window for anything external
- need to indicate which page they're on 'about' highlight in nav
- tab height between 'featured' and 'categories' needs to be different when active
- Search box on every page
- Current news should be formatted the way 'search results' page is formatted
- Space out the footer in 4 columns evenly through width of the page
- Ad on the info pages seems awkward... broken grid? Line up top of ad with title

**Tester #4:**

- 1) User site map to locate the privacy policy  
-good
- 2) Send email to the student who made the movie "Orson's Smile"  
-located it – unable to email
- 3) Play a movie that is longer than ten minutes  
-good
- 4) Find the date and location of the on-ground festival  
-good
- 5) Find and watch a movie that has "dramatic" content  
-good, used categories
- 6) Download the submission form  
-good
- 7) Play an animated movie and lower the volume.  
-good
- 8) Find out more about the web design and interactive media major at AI  
-good
- 9) Find the name of the team that designed the site  
-good
- 10) Find the videos by the student named "Danny Macias"  
-good
- 11) Tell us what the movie 'Turtle' is about  
-looked t hru each short cat, but found it
- 12) Find all "music videos"  
-good

Feedback:

- Extra Medium Shorts – “I don’t get it, it’s incomplete.”
- “Can the timecode stop after it’s finished moving? I don’t like the time-code it’s weird.”
- Footer links need to have on-rollover—new color?
- The Web Design and Interactive Media page for AI needs to finish it’s information div
- Structured very well, worked like I thought it would work.